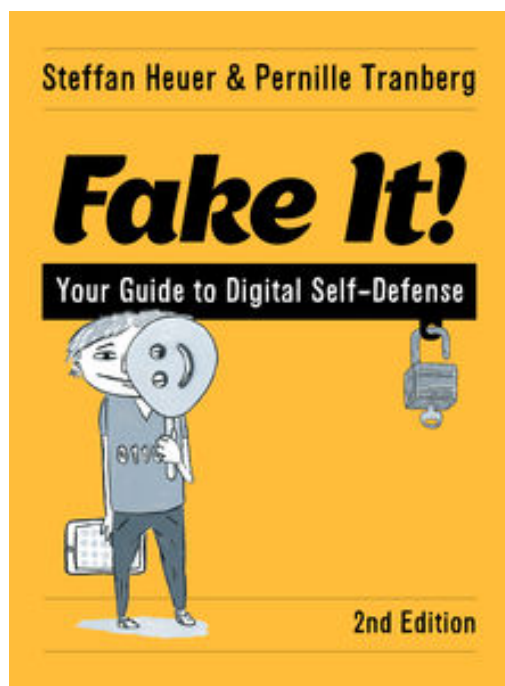


Download Online Boek Nederlands Fake It! - Steffan Heuer & Pernille Tranberg



Download online boek Nederlands Fake It! Steffan Heuer & Pernille Tranberg , Your personal data is the oil or the gold of today - the one resource everyone wants to have. The digital economy is built on it. Companies are tracking and analyzing every move we make, and they make billions mining and selling our information.

As citizens and consumers, we are the victims in an enormous race to build identity banks containing every little detail of our lives. “Free” is the default on the web, but you are paying with your data. Most often you neither notice the raw deal you’re getting, nor do you have a choice.

This book aims to shine a spotlight on the many ways we are being duped and sold every day, and what the consequences are. From the workplace to the gym, from our relationships to our children at school all the way to the risks and dangers to political activism and free speech.

Fake It! explains what happens with your data, what it can cost you now and in years to come. And it lays out how you can protect yourself with a variety of easy-to-use tools. It’s never too late to fake it and take back your digital life.

Steffan Heuer is a journalist covering technology in San Francisco. Pernille Tranberg is a journalist, advisor and speaker in Copenhagen.

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